

MDI025-CHANGE REQUEST COMPLETED MDE310-PF9 -RETURN TO NAME/ADDR INQUIRY  
MDCA02A P H I L I P M O R R I S D I R E C T M A R K E T I N G 10/21/93  
N A M E & A D D R E S S 16:43:23

MAINT CODE NAME INFORMATION  
CNTL NO LAST NAME FIRST NAME MI MAT TITLE SMOKER DESC.  
002039247 ZAGO HARVARD A MR N NON-SMOKER  
SEX BIRTHDATE DOB AGE PHONE NUMBER ETHNIC BACKGROUND SRC ORIGINAL CHANGE  
M 10/11/1935 I 58 U UNKNOWN U 01/19/1989 10/21/1993  
MARITAL M MARRIED EDUCATION D HIGH SCHOOL GRAD  
PACK/DAY U UNKNOWN OCCUPATION M MIDDLE MANAGEMENT  
NO MAIL N NO MAIL SCREAMER SOURCE 85901 PL SAMPLING NATIONAL

ADDRESS INFORMATION  
ADDRESS 1 71 MEADOW LANE HH INCOME P \$40,000 - \$49,999  
ADDRESS 2 REGION 1  
CITY KATONAH TRADE 1H0 NEW YORK  
STATE NY ZIP 10536 1413 NIELSEN COUNTY A NIELSEN COUNTY A  
STATUS NCOA UNDELIVER OVERLAY  
01/01/0001 01/01/0001 12/31/1989  
GEO CLUSTER 04 SUBURB FAMLY/TEENS

F1-HELP! F2-MAIN F3-SUBMENU F5-PROGRAM F6-BRAND F7-MEDIA/OFFER F10-INDEX-NO

2024541407

MDI001-REQUEST COMPLETE

MDE310-PF9 -RETURN TO NAME/ADDR INQUIRY

MDCA04A P H I L I P M O R R I S D I R E C T M A R K E T I N G 10/21/93  
N A M E & P R O G R A M S 16:43:25

NAME INFORMATION

CNTL NO LAST NAME FIRST NAME MI MAT TITLE  
002039247 ZAGO HARVARD A MR

PROGRAM INFORMATION

M C	PROGRAM DESCRIPTION	RESPONSE		SIGNA- TURE	O C R C O D E		
		COUNT	DATE		MAIL	CELL	BRN
	91200A MARLBORO ACT FAST	0001	07/23/1991	Y			
	90112A DATA CAP NAMES 1990	0002	09/01/1990	Y			
	89120A INFOBASE OVERLAY	0000	12/31/1989				
	88000A REQUALIFICATION II	0001	01/01/0001				
	85901A PL SAMPLING NATIONAL	0001	01/01/0001				

F1-HELP! F2-MAIN F3-SUBMENU F4-ADDR F6-BRAND F7-MEDIA/OFFER F10-INDEX-NO

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